

Project scope

- Use the “fullPage.js” or equivalent Javascript to implement “full page” style viewing
 - Possible example:
<http://alvarotrigo.com/fullPage/examples/backgrounds.html>
- Please ensure website uses HTML5 / equivalent to enable support for tablets and mobile devices
- Use a “nav menu” sidebar in the upper right corner similar to
 - <http://fixedagency.com/>
- We will need some sort of user-friendly content management system to effect changes after the fact

Design scope

- Total of 5 designs
 - “Full screen” landing page
 - Primary content page
 - Pricing content page
 - Registration screen
 - Menu sidebar
- Deliverables
 - PSD files only, with layers turned on

Design details

- Looking for a minimal design as best as possible
- Font:
 - Century Gothic for text body;
 - Arial for headers and titles
- White background, soft lines
- Single color scheme, orange: RGB: 232 86 22



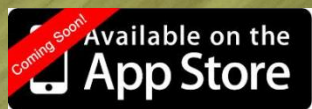
MEET HIBEEK.

The turnkey wireless beacon marketing tool.

Now you have the ability to send the right content to the right customer at the right moment.

[Register](#) to see pricing and availability

Download HiBeek's mobile app.



WHAT IS HIBEEK



Mobile App Loyalty
Program

In-store and near-store
traffic analytics

Analytics-driven
marketing tools

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MORE



HIBEEK SERVICE PRICING



BASIC

\$25 per month

SELECT

Mobile loyalty card program

Customer demographic data

ADVANCED

\$50 per month

SELECT

Everything in the basic plus

In-store and near-store foot
traffic analytics data

Your choice of 3 marketing
tools

FULL SUITE

\$75 per month

SELECT

Everything in the advanced
plus

Access to all marketing tools

Monthly meeting with one of
our marketing consultants

MORE

REGISTRATION



NAME:

EMAIL:

PHONE NUMBER:

SUBMIT

We will never sell, rent, lease, or give your information to a third party unless required to by law



Note: When the menu is expanded, it should take up no more than 20% of the width of the page

See next page for what the menu should look like when expanded on a content page

REGISTRATION

REGISTRATION —

WHAT IS HIBEEK —

ABOUT US —

NAME:

EMAIL:

PHONE NUMBER:

SUBMIT

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